



Profile

Award winning Art Director with extensive interactive and print design experience
Strengths include concepting, IA, layout design, illustration, production and client presentation
Proficient with web/print design software including Adobe® Photoshop, Illustrator, and InDesign

Experience

Exude Designs
New York, New York
11.2011 – Present · Creative Director, Art

Big Fuel Communications
New York, New York
1.2011 – 11.2011 · Associate Creative Director, Art

G2 USA (Grey Worldwide)
New York, New York
5.2008 – 1.2011 · Manager, Art Director

Exude Designs
Tokyo, Japan & New York, New York
3.2007 – 4.2008 · Creative Director, Art

Insentiv Media
Tokyo, Japan
9.2005 – 3.2007 · Creative Director, Art

CDMi
New York, New York
4.2005 – 9.2005 · Senior Art Director

Wunderman (Y&R Brands)
New York, New York
6.2004 – 3.2005 · Art Director
5.2003 – 6.2004 · Graphic Designer

Hill Holliday Connors Cosmopolus
Boston, Massachusetts
1.2003 – 5.2003 · Art Director
8.2001 – 1.2003 · Graphic Designer

Client Experience

New York City · Chevrolet, AT&T, Citibank, Samsung, Microsoft, Clairol, IBM, NFL, ABC Sports, Cialis
Tokyo · Fuji Xerox, Marriott Hotels, COACH Japan, INAX, Boom Boom Satellites, Microsoft, DoCoMo
Boston · John Hancock, Dunkin Donuts, Boston Cares, FleetBank, CVS/pharmacy, Liberty Mutual

Production Experience (Print)

Paraclete Press
Brewster, Massachusetts
9.1994 – 12.1996 · Graphic Designer, Prepress, Bindery and Press

Skills

Design
Branding, Interactive, Advertising, Corporate, Typographic and Motion Graphic Design

Software
Adobe® Photoshop, Illustrator, Freehand, Flash (w/ some ActionScript), Dreamweaver and InDesign

Education

Rochester Institute of Technology, Rochester · New York 9.1997 - 5.2001
Bachelor Degree in Fine Arts, Graphic Design
Associates Degree in Illustration
Dean's List
William Kearsse literary award in the field of Communication
Rochester Advertising Federation portfolio award
N.S.T.F. scholar

School of Visual Arts, New York · New York 9.2004 - 12.2004
ActionScripting for Adobe® Flash

Recognition

Awards
American Institute of Graphic Arts, Best of New England *B.o.N.E.* Award
American Advertising Federation, Gold Addy Trophy
Rochester Advertising Federation, Addy Trophy
Golden Arrow Award for Excellence